

Why 40 Assets?

In 1990, Search Institute released a framework of **40 Developmental Assets**, which identifies a set of **skills, experiences, relationships, and behaviors** that enable young people to **develop into successful and contributing adults**.

Data collected from Search Institute surveys of more than 4 million children and youth from all backgrounds and situations has consistently demonstrated that **the more Developmental Assets young people acquire, the better their chances of succeeding in school and becoming happy, healthy, and contributing members of their communities and society**.

[The Power of Developmental Assets](#) from [SearchInstitute](#)